

# Foundation Letter

HORIZONTE 06



A new education project  
in South Africa: Mon Coeur  
Inspiration Hub



## Dear Readers,

This year, the Peter und Luise Hager Foundation has once again been supporting many charitable projects. In this issue we would like to present a few initiatives of which we are particularly proud.

First of all, we will give you a glimpse of our new education project set up in partnership with the Saarland association Mon Coeur – Ein Band für Bildung e.V. in Cape Town. In November, we awarded the Master Founder Award (Meister-Gründerpreis) in Berlin to three entrepreneurs in the German electrical trade. The project “Bikes for the Children of the Wackenbergl” reminded us that it doesn’t take much to make a child happy.

We have also been profoundly impacted and shaken by the war in Ukraine. It was important to us to make a contribution here as well in order to relieve the suffering a little, especially of those children affected. Together with Hager Group, we launched an appeal for financial donations. Hager Group employees from all over the world took part, with a tremendous result! We thank everyone who responded, showing their solidarity and a community spirit.

We are grateful for your interest in the work of our Foundation and hope you enjoy reading this letter. Feel free to contact us if you have any suggestions or if you would like to know more about us!

The Management Board

Evi Hager (photo), Susanne Trockle & Dr Udo Götschel

### Cover story: a new education project in South Africa from Mon Coeur

## “Inspiration Hub” - afternoon care programme in Cape Town

Since July 2022, we have been providing financial support to the new education project of the Saarland association Mon Coeur – Ein Band für Bildung e.V.. Mon Coeur supports various projects, including the development and implementation of education systems for children from poor regions in South Africa. It all began in 2006 with the sale of bracelets made by the inhabitants of a township in the Cape and refugees living in Hamburg. The range of products has since expanded and profits from their sale are entirely used to finance social projects in South Africa. The handmade products can be purchased in the online shop - on the principle of “it’s the gift that keeps on giving”.

In May, Mon Coeur opened its first educational venue in Cape Town: the Inspiration Hub is a special programme of afternoon activities, which has a current accommodation capacity of 20 children aged 10 to 14.

This not only gets children off the streets and allows them to attend training courses, but also gives them a vision for the future, teaching them how to thrive and become positive and confident role models for their community. For two hours a day, qualified teachers coach children in specific skills and open up new horizons for them. Through hands-on projects and thematic workshops, they learn to ask the right questions

and to approach every challenge with self-confidence.

Furthermore, the Inspiration Hub is a collaborative space for people who want to get involved in the community, share their knowledge and inspire others.

We are delighted to be working with Marie Christen-Jung (photo on the right, left) and Florian Jung (group photo, back left), the founders, and all their team. Many thanks also to Nadine Mende (a Hager Group employee, on the right of the group photo), who is supporting the project as a member of Mon Coeur and who also introduced us to the association.



# Social commitment of Hager Group employees around the world

## Hager Group employees join forces for Ukraine

In March, Hager Group and the Peter und Luise Hager Foundation launched a joint appeal to employees at all company sites for donations in favour of the humanitarian organisation SOS Children's Villages worldwide and in particular for the operation "Emergency aid for children and families in Ukraine". By the end of the four-week campaign, employees had donated € 21,000 in total. As announced in advance, Hager Group then doubled each donation, thus making available an extra € 21,000. The Foundation added another € 18,000 to round up the amount. All in all, € 60,000 were donated to SOS Children's Villages worldwide. These donations help to bring short- and long-term assistance to children and families in Ukraine and neighbouring regions, particularly in the areas of healthcare, housing and food. A big thank you to everyone who took part!



## "Rounding up the cents" – a small gesture for a good cause

Hager Group employees in Germany and France are given the opportunity to donate the cents after the decimal point of their monthly salary to the Peter und Luise Hager Foundation. Registration is possible in the "Hager Group live" employee app. At the end of the year, the Foundation triples these amounts and donates them to charities based near Hager Group sites, for example food banks or other community organisations. Every cent donation counts!

## The after-sales team plants trees in Blieskastel



Since 2018, the after-sales team (Customer Service Complaints and Returns, or "KSR") has been involved in projects led by the Peter und Luise Hager Foundation as well as other social projects. This year, they chose to take part in a reforestation project in Lautzkirchen/Blieskastel as part of the Blue Planet Commitment initiative. Hence, twenty employees put on their work boots to plant a total of 1,000 new trees. They also set up two benches for walkers. The campaign received financial support from the Foundation.

## Follow us for updates and news about our projects

Go to [hagerstiftung.de](https://hagerstiftung.de) to learn all about the Foundation and our projects in the funding areas of education and learning, art and culture, charitable and benevolent projects, environmental protection as well as science and research.



The Foundation Letter is also available as a download on our website. Feel free to follow us on Facebook and Instagram for regular updates: @hagerstiftung.

## Current figures

Ongoing projects in 2022: 40

Total amount of funding in 2022:

€ 640,000



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## Supporting young founders in the German electrical trade

### Master Founder Award 2022

The Master Founder Award as a legacy of Hager Group founders Hermann and Dr Oswald Hager is intended to promote qualification to the level of master craftsman and to foster entrepreneurship in the electrical trade. The award is offered nationwide in Germany, with three grants of € 10,000 each, and is presented every two years to successful founders. We reward master craftsmen and women in the electrical trade for their courage, their personal business concept and the success that goes with it, in combination with entrepreneurial public spirit and civic commitment.

After the call for applications in 2020 had to be cancelled due to the covid pandemic, this year's application round started again in spring. From a record

number of applicants from all over Germany, the seven members of the jury comprising of representatives of business, politics and the electrical trade selected three award-winners.

The awards ceremony took place on 9<sup>th</sup> November during the belekro trade show, at the Representation of the Saarland in Berlin. The winners are Jakob Kanzler and his Stuttgart-based company Kanzler Elektrotechnik, Nils Kußerow from Kusserow Elektrotechnik GmbH in Waltrop, and Paolo Raimondo, H & R Elektrotechnik GmbH in Saarbrücken and Kleinblittersdorf.

The patron and Minister President of the Saarland, Anke Rehlinger, sent her congratulations.

Congratulations to the winners! We wish them every success for the future!



Jury: Jürgen Barke, Saarland Minister of Economy, Innovation, Digital and Energy and representative of the Minister President of the Saarland | Markus Bruder, member of the management of VEG.e.V. and manager of Friedrich Streb GmbH in Offenburg | Bernd Hammes, director of the service for professional training policy at the Koblenz Chamber of Trades | Christoph Hansen, president of the professional association Elektro- und Informationstechnik Hesse/Rhineland-Palatinate | Dr Jürgen Jarosch, director of the network of technical skills in electricity and information technology ELKOnet and director of the Elektro Technologie Zentrum (etz) in Stuttgart | Dominik Schömer, director of the centre for professional training of the Chamber of Trades of Saarland | Gregor Wille, Hager Group expert in standardisation and representative of the Foundation | Patron: Anke Rehlinger, Minister President of the Saarland

## Support for a socio-educational project with the PÄDSAK association in Saarbrücken

### Bikes for the children of the Wackenberg



In the Wackenberg neighbourhood in Saarbrücken, many children would love to have a bike, but their families are not financially able to provide one. Since the beginning of the year, the Peter und Luise Hager Foundation has been funding the project “Bikes for the children of the Wackenberg”, run by the PÄDSAK association. The children involved are toddlers, along with children of kindergarten, pre-school and primary school age. PÄDSAK makes available new and second-hand bikes, roller skates and walking bikes. Children are not only encouraged to get



around by bike, but also to be responsible for their vehicles. Therefore, the bicycle is chosen together with the child, and technical and educational instruction is provided so that the children can prepare, assemble, repair and maintain their bikes by themselves, depending on their age and motor skills. At the same time, the project is also intended to give the inhabitants of the neighbourhood a taste for cycling and raise awareness of safety. All children complete a cycling safety training course before participating in road traffic.