



Princess Máxima Centre for Paediatric Oncology // © Marc van der Kort

HORIZONTE⁰³

Prospects and insights 2019

Editorial



Dear Reader,

We are delighted to present “Horizonte” – the third edition of our Foundation newsletter. We would like to take this opportunity to thank everyone involved in helping to realise projects by the Peter und Luise Hager Foundation so successfully: the project sponsors who are committed to ensuring that funding is possible wherever it is needed around the world; our partners in the organisations who ensure that this support is channelled where it is required; employees at Hager Group who are engaged in these projects in various ways; and not least everyone who provides us with financial support.

With your collaboration, we want to continue to apply ourselves to the areas which are specified in our articles of association as the central pillars of our Foundation and which we present again in this issue.

We hope you enjoy reading our newsletter.

Evi Hager, Oswald Bubel and Susanne Trockle

4 Questions for

KEVIN BREUER, WINNER OF THE MEISTER-GRÜNDERPREIS 2018

How much courage is needed to open your business at the age of 28?

I was 25 when I first set out on my own. You need quite a lot of courage, but more importantly the backing of your family and their full support.

You were the winner of the Meister-Gründerpreis in 2018. What was going through your mind when you heard of the decision?

I was extremely happy and immediately rang my wife – who was pregnant at the time – and my parents. But I didn't really believe it until I was actually presented with the prize in Berlin.

// THE NETHERLANDS

Princess Máxima Centre for Paediatric Oncology, Utrecht

“For children, against cancer” – this is the motto of the Princess Máxima Centre for Paediatric Oncology which we have been supporting in Utrecht, the Netherlands since 2017. Our funding supports the “Maximaal bewegen” project which aspires to distract children with cancer from everyday hospital routines while strengthening their physical constitution. Our contribution to therapeutic exercise entails equipping a gym with the corresponding fitness devices. A wonderful initiative which we will also continue to support in the future.



Princess Máxima Centre // © Marc van der Kort

// BRAZIL

A new perspective: From Brazil to Alsace

Almost 30 per cent of all young people in Brazil are unemployed. In Spain, youth unemployment between 2013 and 2016 was more than 40%.

Even well-trained young people hardly have any chance of finding a job in the area in which they have trained. This gave rise to the “Perspectiva” project. From 2013 to 2017, young Spaniards were able to acquire professional experience in German companies with the possibility of being offered a full-time job on completion. In 2019, the project was successfully repeated with students from Brazil in co-operation with companies in Alsace. Their time spent in France and the experience acquired there were important elements for their professional careers in their home country.



Group photo in the Hager Forum, Obernai

The prize is worth 10,000 Euro. What did you do with the money?

The money has not yet been spent but it is earmarked for a training workshop for apprentices which will, however, require much more money and time to realise. We hope it will be finished in April 2020.

How can young people be motivated to learn a trade?

That is a very good question. When talking to young people, I always explain what I did, so they can see what a skilled craftsman can achieve. The electrical trade offers one major advantage, namely Smart Home, where many things can be done using smartphones and PCs.



Jury member Dr Jürgen Jarosch with Kevin Breuer // © Offenblende

Our projects

Further projects at hager-stiftung.de

// FRANCE AND GERMANY

An all-round success: employees pledge cent donations for the “Tafel” food bank

Employees at Hager Group in Germany and France have the opportunity to donate the cents after the decimal point in their monthly salary. The cent amounts arising over the course of a year are doubled by our Foundation and presented to social organisations such as the food banks in Homburg, Pirmasens and Schalksmühle at the end of the year. In France, these donations are used on comparable social projects. **Any Hager Group employee who wishes to be involved in the initiative can find the registration form in the Hagnetnet, in the Hager Group live App, and on the Peter und Luise Hager Foundation website.**

// FRANCE AND GERMANY

Cross-border cultural event: “Festival Perspectives”

Originally an experiment conducted in 1978 as a French festival in Saarbrücken, the Festival Perspectives has meanwhile become a very successful cultural event. Every year, the festival offers an ambitious bilingual programme of dance and theatre: wide-ranging, multidisciplinary and suitable for any audience. Another particular feature: unusual venues such as former industrial sites, public squares and streets which create a unique atmosphere. The festival has been managed by Sylvie Hamard since 2008. In November 2018, she was awarded the Prix de l'Académie de Berlin for her outstanding contribution towards stimulating and intensifying Franco-German cultural relations. We are delighted that our support contributes to this cross-border event.



Festival Perspectives: In June 2019, the young acrobats in the “Le P'tit Cirk” ensemble opened the festival in Saarbrücken.
// © Oliver Dietze

// GERMANY

Meister-Gründerpreis (Master Founder Award) for champions in the electrical trade

Starting in 2016, we have been awarding a biennial prize to champions in the electrical trade who have taken the plunge by opening their own business, thereby supporting training in a skilled trade. The former Minister President of Saarland, Annegret Kramp-Karrenbauer, assumed patronage in 2016 and 2018 of the prize worth 10,000 Euro. In 2020 the Minister President of Saarland, Tobias Hans, will take over the patronage. In shortlisting the prize-winners, who are chosen by a jury of six experts, the applicants' entrepreneurial public spirit and social engagement also play a role. Calls for proposals for the next Meister-Gründerpreis will be made at the Light + Building trade fair in March 2020. Applicants can apply online at hager-stiftung.de as of spring 2020.

Our focus

The Peter und Luise Hager Foundation concentrates on developing, supporting and implementing its own projects.

This requires more than mere willingness to help. Professionalism and responsible governance of Foundation resources guarantee that assistance is provided exactly where it is required. We do not wish to scatter resources thinly but rather provide support where we can evaluate the result ourselves.

// Values

Solidarity, public spirit, sustainability, authenticity, humanity

Interesting facts

Cent donations in Germany

779

employees participated in June 2019

Cent donations in France

309

employees participated in June 2019

Funding amount since 2011

3,400,000 €

Total equity

28,300,000 €

Ongoing projects: 36

We are currently supporting projects in the following countries:

Germany, France, the Netherlands, Poland, Portugal, Ukraine, Brazil, China, India, Sierra Leone, Tanzania, USA



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We support

Our five objectives are anchored in the articles of association of the Peter und Luise Hager Foundation. They involve funding in the areas of:

Education and learning

Science and research

Art and culture

Environment

Social activities

The overall framework for all projects is formed by our desire to support competence and education in all areas. From early childhood education, including working with parents, integrating young job starters in the employment market, to funding grants for undergraduates and doctoral students – we support a wide range of sustainable projects.

Art and culture reflect society at large and contribute to the quality of life offered in a specific region. One example is the Music Festival in Obernai, which we have been supporting for several years with a concert in the Hager Forum.

Access to clean water is a key environmental issue all over the world. In our efforts to make a contribution, dams funded in Rajasthan supply several villages with water. This enables locals to irrigate their fields and have access to sanitary facilities in schools. For an improved quality of life.

We fund several projects in the social sector that are accessible to broad sections of the population. For example, a grief counselling project in France or therapeutic riding for people with intellectual or physical disabilities in Portugal. Our articles of association rule out funding for individuals.

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